

Portugal Brand Campaign

March W9 W10 W11 W12 April W13 W14 W15 W16 May W17 W18 W19

Video Digital: Programmatic Video, Youtube



Display: Programmatic Display

YouTube

Social: Meta/Instagram, LinkedIn



Meta

Premium Sites: Jornal de negócios

negocios

Premium Sites:
SIC Notícias,
Expresso (24h)



Radio: RCOM + TSF – spot 20”



TV: SIC Notícias – spot 20”

TV: SIC Notícias – Sponsorship “Cujo Nome Estamos Legalmente Impedidos de Dizer”



TV: CNN – Sponsorship CNN Negócios



TV: SIC Sponsorship IEGCQT – card 5”

